

# Evan Knox

Marketing Student at Georgia Tech | Website and Graphic Designer

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## EDUCATION

### **Georgia Institute of Technology** | Atlanta, GA — *Bachelor of Science Business Administration (Concentration in Marketing)*

AUGUST 2015 - MAY 2019 (EXPECTED)

Current GPA: 3.78

Pursuing a degree in business administration with a concentration in marketing.

## EXPERIENCE

### **Responsible End-User Licensing Lab** | Atlanta, GA — *Undergraduate Research Assistant*

JANUARY 2017 - PRESENT

Performed legal research to serve as the basis for a list of 'best practices' criteria for end-user license agreements. Also designed the logo and modified the Wordpress site for the Georgia Tech Lab.

### **Bullseye Web Designs** | Johns Island, SC — *Founder, Lead Designer*

JANUARY 2013 - PRESENT

Helped grow businesses by designing websites and promotional materials to improve and create branding.

### **Luciano's Pizzeria** | Johns Island, SC — *Pizza Maker*

MAY 2014 - AUGUST 2015

Worked in a fast-paced kitchen environment making food, also gaining experience using a POS system and learning about inventory management and customer interaction.

## PROJECTS

### **NFTE & YESCarolina Business Plan Competitions** — *Contestant*

Reached the national semifinal round in a series of business plan competitions using the business plan for Bullseye Web Designs. Gained experience with public speaking and presentation.

## SKILLS

HTML/CSS

Adobe Photoshop

Wordpress Content Management System

Jython/Python

SQL

Microsoft Office Products

## LEADERSHIP

**Charleston Collegiate School Varsity Basketball Team Member (2013, 2014, and 2015 Seasons) and Co-Captain (2014 and 2015 Seasons)**

**Charleston Collegiate School Student Body President (2014-15 Academic Year)**

**Member of National Honor Society**